



Department for
Digital, Culture,
Media & Sport

Department for Digital, Culture, Media & Sport Privacy Notice for UK Connected Places Survey.

Who is collecting my data?

The Department for Digital, Culture, Media & Sport (DCMS) helps to drive growth, enrich lives and promote Britain abroad.

The Secure Connected Places (SCP) team at DCMS is conducting a survey of UK organisations that procure and manage connected places technologies and services to inform future policy development. The survey is intended to build a comprehensive picture of the maturity of connected places in the UK and draw out key trends regarding approaches to cyber security and risk management.

This survey (“survey”) is run by the Department for Digital, Culture, Media & Sport (“we” and “us”, “DCMS”). DCMS has commissioned a third party provider, Pye Tait Consulting, to conduct this survey on our behalf. DCMS is the Controller for the personal data collected as part of this survey.

Purpose of this Privacy Notice

This notice is provided within the context of the notice provided to meet our legal obligations as set out in Articles 13 and 14 of the UK GDPR.

For further information on how DCMS processes personal data, please refer to the [personal information charter](#).

Privacy policies of other websites

Pye Tait (supplier): <https://www.pyetait.com/participant-privacy-notice/>

What personal data do we collect?

The personal information we will collect and process will be provided to us directly by you on an opt-in basis, when you participate in the Secure Connected Places Survey.

This includes:

- Personal identifiers, contacts and characteristics (name and contact details)
- Job title

How will we use your data?

We use personal information to enable us to carry out our functions as a government department. This includes collecting information in order to inform future policy around Secure Connected Places. This will involve;

- Contacting you to arrange follow up discussions.
- Understanding how target organisations are delivering connected places across the UK and how they are approaching cyber security.
- Sharing information with other government departments where necessary.

What is the legal basis for processing my data?

Your personal data is being processed as necessary for the effective performance of a task carried out in the public interest.

We may also seek your consent to contact you further with regards to this survey or future surveys. You can withdraw your consent at any time by contacting liam.obrien@dcms.gov.uk

What will happen if I do not provide this data?

Personal data supplied will still be treated as confidential by our supplier Pye Tait Consulting. Your responses will still form part of our analysis of connected places, however we will not be able to see any personally identifiable data or your organisation's name.

Who will your data be shared with?

- Your personal data will also be accessible to the third party, Pye Tait Consulting, who we have commissioned to conduct this survey on our (DCMS's) behalf.
- We may also share survey responses with other government departments, including The National Cyber Security Centre (NCSC) and The Department for Levelling Up, Housing and Communities (DLUHC). This will be shared for research and statistical purposes to help inform future policy making.

How long will my data be held for?

We will only retain your personal data for 2 years in line with DCMS retention policy:

- it is needed for the purposes set out in this document
- the law requires us to

Will my data be used for automated decision making or profiling?

We will not normally use your data for any automated decision making.

Will my data be transferred outside the European Economic Area?

We will not send your data outside the EEA.

Links to other websites

Where we provide links to websites of other organisations, this privacy notice does not cover how that organisation processes personal information. We encourage you to read the privacy notices of the other websites you visit.

What are your data protection rights?

You have rights over your personal data under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018 (DPA 2018). The Information Commissioner's Office (ICO) is the supervisory authority for data protection legislation, and maintains a full [explanation of these rights on their website](#)

DCMS will ensure that we uphold your rights when processing your personal data.

How do I complain?

Data Controllers Title: Liam O'Brien

Data Controllers Address: Head of Demand Policy, Secure Connected Places team

Data Controllers: liam.obrien@dcms.gov.uk

The contact details for the data controller's Data Protection Officer (DPO) are:

Data Protection Officer

The Department for Digital, Culture, Media & Sport

100 Parliament Street

London

SW1A 2BQ

Email: dpo@dcms.gov.uk

If you're unhappy with the way we have handled your personal data and want to make a complaint, please write to the department's Data Protection Officer or the Data Protection Manager at the relevant agency. You can contact the department's Data Protection Officer using the details above.

How to contact the Information Commissioner's Office

If you believe that your personal data has been misused or mishandled, you may make a complaint to the Information Commissioner, who is an independent regulator. You may also contact them to seek independent advice about data protection, privacy and data sharing.

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Website: www.ico.org.uk
Telephone: 0303 123 1113
Email: casework@ico.org.uk

Any complaint to the Information Commissioner is without prejudice to your right to seek redress through the courts.

Changes to our privacy notice

We may make changes to this privacy policy. In that case, the 'last updated' date at the bottom of this page will also change. Any changes to this privacy policy will apply to you and your data immediately.

If these changes affect how your personal data is processed, DCMS will take reasonable steps to let you know.

This notice was last updated on 14/06/2022.